BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

DEC 15 2003

Meeting Date: JANUARY 21, 2004 Division: TDC
Bulk Item: Yes X No Department:
AGENDA ITEM WORDING: Approval to rescind Agreement which was approved by the BOCC at their meeting of October 15, 2003 with Clear Channel Broadcasting, Inc. covering the 18 th Annual Fathers Day Dolphin Derby on June 18-20, 2004 and enter into the same event agreement with LSM Radio Partners.
ITEM BACKGROUND: LSM Radio Partners has now become the new owner of Clear Channel Broadcasting, Inc. The original contract with Clear Channel Broadcasting, Inc. was approved by the BOCC but never executed.
PREVIOUS REVELANT BOCC ACTION: Approval of original event Agreement for the 18 th Annual Father's Day Derby was at the October 15, 2003 BOCC meeting.
CONTRACT/AGREEMENT CHANGES: Change to organization we are entering into the Agreement with.
STAFF RECOMMENDATIONS: Approval
TOTAL COST: \$4,500 BUDGETED: Yes X No
COST TO COUNTY: \$4,500 SOURCE OF FUNDS: TDC
REVENUE PRODUCING: Yes X No AMOUNT PER MONTH Year
APPROVED BY: County Atty X OMB/Purchasing X Risk Management X
DIVISION DIRECTOR APPROVAL: (Lynda Stuart)
DOCUMENTATION: Included X To Follow Not Required
DISPOSITION: AGENDA ITEM #

Revised 2/27/01

MONROE COUNTY BOARD OF COUNTY COMMISSIONERS

	CONTR	ACT SUMMARY		
Contract with:	LSM Radio Partners	Contract #		
		Effective Date:	1/21/04	
		Expiration Date:		
Contract Purpose		11 .1		
	escind Agreement which wood with Clear Channel Br			
Fathers Day I	Oolphin Derby on June 18-2	20, 2004 and enter in	to the same event	
	th LSM Radio Partners. in	an amount not to exc	ceed \$4,500, Two Penny	
Fishing Umbr	ella Funding.			
			{	
Contract Manage	er: Maxine Pacini	3523	TDC # 3	
	(Name)	(Ext.)	(Department/Stop #)	
for BOCC meeting	ng on 1/21/04	Agenda Deadline:	1/6/04	
	CON	TRACT COSTS		
	ue of Contract: \$ 4,500		r Portion: \$	
	No Account Co			
Grant: \$ County Match: \$		115-75022-53	0340-T45F-406X-530480	
County Mater. 5				
		TIONAL COSTS		
Estimated Ongoi (Not included in dol	ng Costs: \$/yr	For:	ities, janitorial, salaries, etc.)	
(140t included in dol	iai varue above)	(eg. maintenance, um	ities, jamioriai, saiaries, etc.)	
	CONT	RACT REVIEW		
	Changes	/-	Date Out	
	Date In Needed	TREY	rigwer /	
Division Director	r /////////Yes No		V, Mars 10/13/13	
Risk Managemer	nt 12/18/03 Yes No	Bill June	har 12/18/03	
O.M.B./Purchasi	ng 2/K/oz Yes No	Sal Sin	pella 12/17/03	
County Attorney	12 12 03 Yes No	S.Hut	tton 12/n/03	
Comments:				

OMB Form Revised 2/27/01 MCP #2

Pacini-Maxine

From: FishUmbrella@aol.com

Sent: Thursday, December 11, 2003 3:44 PM

To: adminasst@fla-keys.com

Subject: Father's Day Dolphin Derby June 18-20-2004

Hi Maxine,

The contract should be in the name of LSM Radio Partners. I spoke to Shannon Butler at 743-3434 to confirm this. Please have the County Commission rescind thier October 15, 2003 approval and approve a new contract with LSM radio Partners.

Jim Sharpe, President FKFT





BOARD OF COUNTY COMMISSIONERS

MAYOR Murray E. Nelson, District 5
Mayor Pro Tem, David P. Rice, District 4
Dixie M. Spehar, District 1
George Neugent, District 2
Charles "Sonny" McCoy, District 3



RECEIVED NOV 2 5 2003

Office of the County Attorney PO Box 1026 Key West, FL 33041-1026 305/292-3470 - Phone 305/292-3516 - Fax

MEMORANDUM

TO:

Maxine Pacini

TDC

FROM:

Suzanne A. Hutton

Assistant County Attorney

DATE:

November 24, 2003

SUBJECT:

18th Annual Father's Day Dolphin Derby - June 18-20, 2004

Please be advised that the enclosed funding agreements were returned with the signature page altered by crossing through the name of Clear Channel Broadcasting, Inc., the named party to the agreement, and hand-written in LSM Radio Partners. The contract cannot be processed with this change. Either the contract should be in the name of LSM Radio Partners or it should be in the name of Clear Channel Broadcasting, Inc. The name of the party in paragraph one has to be the same as the name of the party executing the document.

Therefore, I am returning to you all of the originals for revision. If it is intended that the contract be with LSM Radio Partners, you will have to ask the County Commission to rescind their October 15, 2003 approval and to approve a new contract with a new named party. If it is intended that the contracting party be Clear Channel Broadcasting, Inc., the signature page will have to be revised so that the president of Clear Channel Broadcasting, Inc. signs it.

Enclosure

FUNDING AGREEMENT

THIS AGREEMENT is made and entered into by and between the Board of County Commissioners of Monroe County, Florida, (hereinafter referred to as the "County") and LSM Radio Partners. (Hereinafter referred to as "Event Sponsor");

WHEREAS, the umbrella organization under contract to the County has recommended to the Monroe County Tourist Development Council (hereinafter "TDC"), which has endorsed the recommendation, that certain monies be allocated for promotion of an event;

THEREFORE; in consideration of the mutual promises contained herein, the parties agree as follows:

- 1. County shall pay a sum not to exceed \$4,500 (Four Thousand and Five Hundred Dollars) for promotion and related expenditures, as described in the event budget, attached hereto as Exhibit B, for production of the 18th Annual Father's Day Dolphin Derby on June 18-20, 2004. Payment will be made only after Event Sponsor submits invoices and support documentation acceptable to the County's Finance Department. The advertising and promotion budget for County funding may be altered as to the individual line items, or components, within 10% of the amount stated for that item or component, without increasing the total dollar amount and without requiring a written amendment to this agreement. The general non-allocated section of an Umbrella event budget may be utilized for unforeseen permissible expenditures and for those budget lines that may require additional funds. Monroe County's performance and obligation to pay under this agreement is contingent upon an annual appropriation by the County.
- 2. Event Sponsor shall provide promotion and related services as described in the Sponsor's application for funding, Exhibit A, attached hereto. All advertising and public relations services or supervision of advertising and public relations will be provided through the contracted agencies of the TDC and County. The agencies of record, shall receive payment of work in progress upon submission of documented invoices associated with said event. Event sponsor fully understands that funding is obtained from tourist development taxes for which the fiscal year ends September 30, 2004. Event sponsor also understands that the funding process through which this contract was made available by County requires event sponsors to submit their payment requests as quickly as possible and to finalize all such requests before the end of the fiscal year, if at all possible. In order for the tourist development taxes to be utilized most effectively for the purpose for which they were authorized, attracting and promoting tourism, the budgeting process of the County requires the event's funding to be concluded in a timely manner. In recognition that the timeliness of payment requests is of extreme importance to the funding of future advertising and promotion for the stability of the tourist-based economy, Event Sponsor agrees to submit by September 30, 2004, all invoices and support documentation as required by the County's Finance Department rules and policies. Event Sponsor shall not be reimbursed nor will Event Sponsor's vendors be paid directly for any invoices received by the County after September 30, 2004, except that for events with promotional expenditures incurred between July 1 and September 30, 2004, invoices must be submitted within ninety (90) days of the conclusion of the event.

Fathers Day Dolphin Derby Fishing Umbrella Funding FY 2004

- 3. Event Sponsor shall reimburse County for any amount of funds expended by County in connection with an event which does not occur as a result of any act or omission by Event Sponsor.
- 4. Event Sponsor covenants and agrees to indemnify and hold harmless Monroe County Board of County Commissioners from any and all claims for bodily injury (including death), personal injury, and property damage (including property owned by Monroe County) and any other losses, damages, and expenses (including attorney's fees) which arise out of, in connection with, or by reason of the services provided, event sponsored, or other activities and funding associated with this agreement. Should event involve the serving or distribution of alcoholic beverages, Event Sponsor shall obtain prior to the event a Liquor Liability insurance policy naming Monroe County as a co-insured.
- 5. Event Sponsor shall maintain records pursuant to generally accepted accounting principles for three (3) years after the event and shall permit County and its agents and employees access to said records at reasonable times.
- 6. County may terminate this agreement without cause upon providing written notice to Event Sponsor no less than sixty (60) days prior to the event and may terminate for breach upon providing to Event Sponsor notice at least seven (7) days prior to the effective date of the termination.
- 7. Event sponsor is an independent contractor and shall disclose any potential conflicts of interest as defined by Florida Statutes, Chapter 112 and Monroe County Code, Article XXI.
- 8. Event Sponsor warrants that he/she/it has not employed, retained or otherwise had act on his/her/its behalf any former County officer or employee in violation of Section 2 or Ordinance No. 10-1990 or any County officer or employee in violation of Section 3 of Ordinance No. 10-1990. For breach or violation of the provision the County may, at its discretion terminate this contract without liability and may also, at its discretion, deduct from the contract or purchase price, or otherwise recover, the full amount of any fee, commission, percentage, gift, or consideration paid to the former or present County officer or employee.
- 9. A person or affiliate who has been placed on the convicted vendor list following a conviction for public entity crime may not submit a bid on a contract to provide any goods or services to a public entity, may not submit a bid on a contract with a public entity for the construction or repair of a public building or public work, may not submit bids on leases of real property to public entity, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with any public entity, and may not transact business with any public entity in excess of the threshold amount provided in Section 287.017, for CATEGORY TWO for a period of 36 months from the date of being placed on the convicted vendor list.
- 10. Logo: All promotional literature and advertising must display the "The Florida Keys & Key West, Monroe County Tourist Development Council, Come as You Are", logo/trade mark adopted by the TDC and County on November, 2000 (as per attached). No reimbursement or direct payment will be considered unless this logo/trade mark is utilized. Fathers Day Dolphin Derby

Fishing Umbrella Funding FY 2004

11. <u>Insurance Requirements</u>: Event Sponsor, as a pre-requisite of the Special Event governed by this agreement, shall obtain, at its own expense, insurance as specified in this section.

Event Sponsor will not be permitted to commence work associated with the Event (including pre-staging of personnel and material) until satisfactory evidence of the required insurance has been furnished to the county as specified below. Event Sponsor shall maintain the required insurance throughout the entire duration of the Special Event and any extensions specified in any attached schedules. Failure to comply with this provision may result in the immediate suspension of the Event until the required insurance has been reinstated or replaced. Event Sponsor shall provide, to the County, as satisfactory evidence of the required insurance, either:

Certificate of Insurance

OF

* Certified copy of the actual insurance policy

A certified copy of any or all insurance policies required by this contract shall be filed with the Clerk of the BOCC prior to the Event.

All insurance policies must specify that they are not subject to cancellation, non-renewal, material change or reduction in coverage unless a minimum of thirty (30) days prior notification is given to the County by the insurer.

Acceptance and/or approval of Event Sponsor's insurance shall not be construed as relieving Event Sponsor from any liability or obligation assumed under this contract or imposed by law.

The Monroe County Board of County Commissioners, its employees and officials will be included as "Additional Insured" on all policies.

Any deviations from these General Insurance Requirements must be requested in writing on the County form titled "Request for Waiver of Insurance Requirements" and must be approved by Monroe County Risk Management.

Event Sponsor shall furnish the County with a certificate evidencing the insurance required by this paragraph not later than twenty (20) days prior to the event.

Prior to commencement of work governed by this contract, Event Sponsor shall obtain General Liability Insurance. Coverage shall be maintained through out the life of the contract and include, as a minimum:

- Premises Operations
- Products and Completed Operations
- Blanket contractual Liability
- Personal Injury Liability
- Expanded Definition of Property Damage

The minimum limits acceptable shall be:

* \$1,000,000.00 combined Single Limit (CSL)

If split limits are provided, the minimum limits acceptable shall be:

- * \$500,000.00 per person
- * \$1,000,000.00 per Occurrence
- * \$100,000.00 Property Damage

An Occurrence Form policy is preferred. If coverage is provided on a Claims Made policy, its provisions should include coverage for claims filed on or after the effective date of this contract. In addition, the period for which claims may be reported should extend for a minimum of twelve (12) months following the acceptance of work by the County.

Fathers Day Dolphin Derby Fishing Umbrella Funding FY 2004 Recognizing that the work governed by this contract involves the sales and/or distribution of alcoholic beverages, the Contractor's General Liability Insurance policy shall include Liquor Liability with limits equal to those of the basic coverage.

Liability with limits equal to those of the basic coverage.

A separate Liquor Liability policy is acceptable if the coverage is not more restrictive than the contractor's General Liability policy.

IN WITNESS WHEREOF, each party has caused this Agreement to be executed by duly authorized representative, the day of, 2004.				
(SEAL) Attest: Danny L. Kolhage, Clerk	Board of County Commissioners of Monroe County			
Deputy Clerk	Mayor/Chairman			
(CORPORATE SEAL) Attest:	LSM Radio Partners			
BySecretary	By President			
OR				
Witness				

MONROE COUNTY ATTORNEY
APPROVED AS TO FORM:

SUZANNE A. HUTTON
ASSISTANT COUNTY ATTORNEY
Date 2/12/03

Fathers Day Dolphin Derby Fishing Umbrella Funding FY 2004

EXHIBIT A

5
FLORIDA KEYS FISHING TOURNAMENTS, INC.,
TOURNAMENT SCHEDULE OF EVENTS
FISCAL YEAR 2003-2004

18th Annual Father's Day Dolphin Derby PRINT TOURNAMENT NAME

DAY 1	8:00 · AM LINES IN WATER
	3:30 PM LINES OUT OF WATER
	: PM EVENING EVENT
	6:00 PM WEIGH-IN OVER
	PM OTHER EVENT
DAY 2	8:00 AM LINES IN WATER
	3:30 PM LINES OUT WATER
	:PM EVENING EVENT
	6:00 PM WEIGH-IN OVER
	7:00 PM OTHER EVENT: Awards Ceremony
DAY 3	AM LINES IN WATER
	:PM LINES OUT WATER
*	PM EVENING EVENT
	PM WEIGH-IN OVER
	: PM OTHER EVENT
DAY 4	AM LINES IN WATER
	:PM LINES OUT WATER
	:PM EVENING EVENT
•	: PM WEIGH-IN OVER
	: PM OTHER EVENT

BUDGET BREAKDOWN FLORIDA KEYS FISHING TOURNAMENTS, INC. OCTOBER 1, 2003 TO SEPTEMBER 30, 2004

FATHER'S DAY DOLPHIN DERBY

JUNE 18-20,	2004
DIRECT MAIL & POSTAGE	\$
BROCHURES, POSTERS, PROGRAMS, PATCHES	\$ 350.00
TROPHIES	\$ 800.00
PHOTO PROGRAM	\$
MEDIA ADVERTISING	\$ 2,450.00
T-SHIRTS, CAPS, JACKETS	\$ 900.00
*GENERAL NON-ALLOCATED	\$
	\$ 4,500.00

^{*}GENERAL NON-ALLOCATED IS NOT TO EXCEED 15% OF THE TOURNAMENTS TOTAL BUDGET.

^{*}TOURNAMENTS CAN NOT EXCEED MORE THAN 30% OF THE TOTAL BUDGET IN TROPHY LINE ITEM EXCEPT WHEN TOURNAMENTS GET SPECIAL APPROVAL FROM FKFT, INC.

THE FLORIDA KEYS & KEY WEST MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

Come as you are*

THE FLORIDA KEYS & KEY WEST MONROE COUNTY TOURIST DEVELOPMENT COUNCIL Come as you are

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MCTG-3125 New Logo Slick LO1

MONROE COUNTY, FLORIDA

Request For Waiver of Insurance Requirements

It is requested that the insurance require Requirements, be waived or modified on	ments, as specified in the County's Schedule of Insurance				
•	45 M Radio Partners Fathers Day Dolphin Delso				
Contractor: See Event Attachment	Entropy Doll : Dell :				
Contract for: Services	Contract for: Services				
Address of Contractor: C/O TDC Att:	Maxine				
	·				
Phone: 305-296-1552					
Scope of Work: Advertising & Promotic	on				
Passan for Wainary Providing funds to	promote event onlyminimal exposure to county				
Meason for Warver, Providing hands to	promote event onlyminimal exposure to county				
Policies Waiver					
Will apply to: See Attached					
Signature of Contractor: X	m Sparpe				
Approved	Not Approved				
Risk Management:	nha				
Date: 7/17/03					
County Administrator Appeal:	•				
Approved	Not Approved				
Date:					
Board of County Commissioners Appea Approved					
Meeting Date:					

Administration Instruction #4709.2